## OVER 250 HANDS-ON BESPOKE LEADERSHIP SHORT CERTIFICATE COURSES AND TRAINING FOR TOP LEVEL LEADERSHIP, MIDDLE LEVEL LEADERSHIP, FRONTLINE LEVEL LEADERSHIP AND ORGANIZATIONS.

#### LEADERSHIP DEVELOPMENT

Leadership

Basic Leadership Skills Advanced Leadership Skill

Ethical Leadership Skill

Trait Theory of Leadership

Inspirational and High Performance

Situational Leadership Transactional Leadership

Leadership Morale- Employee Turnover Leadership and Customer Loyalty

Corporate Governance

#### **MANAGEMENT DEVELOPMENT**

Management Basics Principles Of Management

Functions of Management

Levels of Management

Centralization and Decentralization

Corporate Social Responsibility Franchise management

Participative Management

#### SKILLS DEVELOPMENT

**Emotional Intelligence** 

Advanced-Emotional-Intelligence and Personal

Skills

**Entrepreneurial Skills** 

Social Entrepreneurship Youth Entrepreneurship

Anger Management

Assertiveness Skills Complete

Basic of English speaking Workplace

Brainstorming Skills Building Influence Building Resilience

Building Self-Confidence Business Networking

Coaching and Montaring

Coaching and Mentoring Skills

Conducting Interviews Conflict Management Corporate Etiquette

Creative Thinking Delegation Skills

Facing Interviews Fitness Training Handling Complaints

Hotel Reception Reservation Assistant

**Employee Development** 

Employee Relationship Management

**Employee Retention** 

Employee Retention Management

**Employee Satisfaction** 

Employee Absenteeism Management

Employee Engagement Employee Onboarding

Employee Selection Process 1 Employee Selection Process 2

**Employer Branding** 

Five Dimensions of Culture

Grievance Discipline and Dismissal

**HR Consulting** 

Human Capital Management Human Resource Development Human Resource Management Improving Employee Performance

Counselling and Psychotherapy

Job Analysis & Design

Johari Window

Knowing Your Employees Knowledge Management Management Consulting Manpower Planning NGO Management

Online Recruitment and Selection

Pareto Analysis

Participative Management
Performance Appraisals
Performance Management
Personnel Management
Power of Feedback
Relationship Building
Rewards Management
Principles of Psychology
Basics of Psychology
Social Psychology
Succession Planning
Talent Management
Target Orientation
Training & Development

Training Needs Analysis
Transitioning from Individual Contributor

to Manager Work Life Balance Workplace Efficiency Workplace Politics

#### STRATEGIC MARKETING

Marketing Management

Marketing Mix Marketing Skills Marketing Research

Advertisement Management

Sales Management

Sales Skills and Techniques Client Relationship Management

Client Relationship Management
Competency Management
Category Management
Competitor Analysis
Brand Leadership
Consultative Selling
Basic Retail Management

Retail Management International Retailing Market Segmentation

Basics of Virtual Merchandising Store

Design

Advanced Visual Merchandising and

Store Design

Product Management Strategic Pricing Brand Management

Strategic Brand Management

Blue Ocean Strategy Pest Analysis

Porters Model of Competition

Basics of Service Markets, Consumers

and Products BCG Matrix

**Business to Business Marketing** 

Consumer Behaviour

Customer Relationship Management Customer Retention Strategies Developing a Service Model

Digital Marketing E – Marketing

Social Media Marketing Social Media Advertising Social Research Methods

Focus Groups
Integrated Marketing
Communications

Managing a Sales Team with Success Maximizing Customer Relationship Managing the Service Environment Facility Management

Managing Interpersonal and Group

**Processes** 

Management Information System Retail Store Operations and Store

Management

Retail SCM Distribution and Logistics

RACI Matrix

Sarbanes Oxley Act

Six Sigma

Strategic Game Theory for Managers

Total Quality Management Import & Export Management Intellectual Property Rights

Basics of Intellectual Property Rights Advanced intellectual Property Rights

Cloud Computing Cyber Law Analyst

Database Management System

Environment Health Safety Management

Waste Management Workplace Safety

Balancing Demand and Productive Capacity in Service Operations

#### **FINANCIAL MANAGEMENT**

Financial Management
Financial Accounting
Basics of Accounting
Introduction to Auditing
Cash Flow Management
Working Capital Management

Commodity Trading

Ratio Analysis Part 1 Video Course

Derivatives Corporate Finance Equity Valuation

Stocks and Investing Basics & Advanced

Research Analyst Financial Modelling Job Order Costing Mergers and Acquisitions Basics of Banking

Basics of Pharmaceutical Industry Crypto currency and Bit coin

Forex Market

Portfolio Management

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Interior Designing
Job Search Strategies
Learning to Learn
Listening Skills

Making Small Talk

Managing Success and Failures Mastering Art of Technical Writing

Meeting Skills Memory Skills Negotiation

Negotiation Skills- Advanced

Neuroscience for Leaders and Managers

NLP Core Skills

Overcoming Procrastination

Personal Branding and Image Building

Personal Goal Setting Personal SWOT Analysis

Persuasion Skills
Positive Attitude
Presentation Skills
Proactive Thinking
Problem Solving

Public Speaking for Success Completed

Questioning Skills

Read Smarter Consuming Information

Recruitment Skills Resume Writing Self-Motivation

Skills for Hiring and Interviewing Manager

Stress Management Student to Professional Supervisory Skills Telesales Skills Time Management

Train the Trainer

Traits of successful Senior Executives

Writing Proposals

### PEOPLE MANAGEMENT (HCD&M)

**360** Degree Feedback Career Development Coaching Skills Compensation Management

Competency Based Assessment

Constructive Feedback Diversity Management Employee Behaviour **ORGANIZATION BEHAVIOUR** 

Organization Management
Organization Culture

Organizational Change Management

Organizational Diversity

Charles Handy Model of Organization

Culture

Managerial Communication

Barriers to Effective Communication Berlo Model of Communication

**Business Communication** 

Communication - Basics & Strategies Organizational Communication Barriers

**Grapevine Communication** 

Seven Cs of Effective Communication

Business Agility Change Management Collaborative Management

Corporate Dressing
Decision Making
Decision Making Style
Designing Feedback
Edgar Schein Model

Goal Setting Theory of Motivation

Group Behaviour

Herzberg Theory of Motivation Interpersonal Relationship Management By Objectives Maslow Need Hierarchy Model McClelland's Theory of Needs

Motivation

Non Profit Organizations

Political Science Psychology

**Public Administration** 

Reinforcement Theory of Motivation

Risk Management Team Building

Theory X and Y of Motivation

Values and Ethics Virtual Teams Workplace Violence Public Relations Relationship Marketing

Services Marketing

Service Marketing Communications

Mass Communication Multi-Level Marketing

**OPERATIONS MANAGEMENT** 

**Balanced Scorecards** 

Business Process Management Business Process Improvement

Business Intelligence Analyze Your Business

Artificial Intelligence

Supply Chain Management Inventory Management

Enterprise Resource Planning (ERP) I

& II

Globalization

International Business International Trade Benchmarking

Business Continuity Management Disaster Recovery Management Project Management Skills

Production and Operations Management

Project Procurement Management

Agile Project Management Production Planning and Control

Basics of Statistics Building a Human Centric

Organization

Building Learning Organizations Business Process Outsourcing

Crisis Management Capacity Planning Value Chain Analysis

Writing Effective Minutes of Meeting

Forecasting in Operations

Management

Fostering Innovation in Organizations Human Resource Information System

Root Cause Analysis Decision Support Systems Enterprise Risk Management Event Management MANAGERIAL ECONOMICS

Managerial Economics

Basics of Monetary Economics

Gross Domestic Product

Economics of Human Resources

**Econometrics of Human Resources** 

Unemployment

Subprime Mortgage Crisis

Quantitative Easing

Real Estate

### **MICROSOFT OFFICE SUITE SKILLS**

**Computer Appreciation** 

MS-Windows

MS-Word

MS-Excel

MS-Access

MS-PowerPoint

MS-Publisher

Corel-Draw

#### **ICT SKILLS**

Microsoft Suite Programs

AutoCAD

Data Science (Machine Learning)

Web Design & Development

Mobile App Development

(Android & IOS)

3D Modelling, Rigging and

Animation (Blender)

Networking and Cyber Security

Advance Graphics Design Digital Marketing and Content Creation

STRATEGIC MANAGEMENT

**PUBLIC ADMINISTRATION** 

**POLITICAL LEADERSHIP** 

AND MORE